Respect, autonomy, dignity, privacy, and freedom: there is no reason for these concepts to be separated from technical innovation and technological progress. Indeed, they are what CyberEthics Lab. (CEL) strives to implement into business as well as research and development projects as an innovation consultancy service company. CEL has provided many other R&D projects and customers with assessments of the technologies’ social acceptability from a value perspective.

In the context of 5G-SOLUTIONS project, in which company employees act as DPO and Chair of the Ethics Panel, CEL’s approach has helped to create awareness among consortium partners of other ethical and legal risks that would have otherwise been ignored.

CEL’s role in the process of creating socially responsible innovation ecosystems has been and is central. In PERSIST (Grant Agreement 875406), CEL has provided clinicians with a far-too-often overlooked perspective on gender and ethics that has allowed them to provide customised care for their colorectal and breast cancer patients pre- and post-treatment. In ASSISTANCE (Grant Agreement 875406), CEL has created a framework based on ethics and legal compliance and respect for gender diversity that will help project partners adopt more acceptable technology. Some results that prove our approach is right are as follows:

- CEL is currently working on 10 Horizon 2020 projects that directly involve more than 100 partners across Europe.
- First quarter financing amounts in 2020 were 400% of what they were in 2018.
- Employee count has grown by five times over the same period to satisfy new contracts for service provisioning.